

-Sports-

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SageSpring Wealth Partners names former NFL player Winston Justice CEO of the Private Wealth division



Winston Justice

FRANKLIN, Tenn., Dec. 17, 2024 /PRNewswire/ -- SageSpring Wealth Partners, a leading independent wealth management firm, announced the appointment of Winston Justice as its chief executive officer of SageSpring Private Wealth, effective immediately. Justice, a former NFL offensive lineman turned financial professional, brings a blend of leadership, financial acumen and entrepreneurial spirit to the role. Former NFL lineman Winston Justice is tackling a new role as CEO of SageSpring Private Wealth. Winston Justice, former NFL offensive lineman and seasoned financial professional, steps into his new role as CEO of SageSpring Private Wealth, a division of SageSpring Wealth Partners, leading the firm's expansion into

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high-net-worth advisory services, alternative investments, and multi-family office solutions. Justice will lead SageSpring's strategic growth initiatives, including expanding its advisory platform, developing alternative investment solutions, and launching multi-family office and institutional business verticals. He will report to Jeff Dobyns, founder and president of SageSpring. "Winston's diverse background in professional sports, entrepreneurship and wealth management makes him the ideal leader to drive SageSpring's next phase of growth," Dobyns said. "His innovative approach and deep understanding of client needs will be instrumental in expanding our services and market presence."

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Netflix NFL Christmas game day reaches 65 million viewers in record breaking ratings

NEW YORK — Dec. 26, 2024 — Christmas was a record-breaking day for Netflix and the NFL, with an unduplicated audience of nearly 65 million U.S. viewers according to Nielsen. The Baltimore Ravens versus Houston Texans (24.3 million average minute audience) and Kansas City Chiefs versus Pittsburgh Steelers (24.1 million average minute audience) are the most-streamed NFL games in U.S. history, according to Nielsen. U.S. viewership for Ravens-Texans peaked with Beyoncé Bowl, with over 27 million viewers according to Nielsen. AMA viewership figures are based on Fast National Live + Same Day data from Nielsen which include out-of-home viewing and CBS local market viewing, along with mobile and web data from Netflix and NFL+ mobile viewing from the NFL. Global ratings and additional U.S. insights scheduled to be released on Dec. 31, providing a comprehensive look at Netflix's NFL Christmas Gameday performance worldwide. The second game of the Netflix Christmas doubleheader, Ravens-Texans, was the most-watched Christmas Day game on record among A18-34 with 5.1 million U.S. viewers (based on Nielsen records dating back to 2001). Netflix's Christmas Day games



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dominated global social conversation. #BeyonceBowl rocketed to the No. 1 worldwide trend on X immediately as her performance kicked off – replacing #Christmas itself. Following her performance, Netflix occupied 10 of the top 12 trending topics on X in the U.S. #NFLonNetflix also trended around the world, reaching a peak of No. 2 in Australia, No. 3 in the U.K. and Germany, No. 5 in Brazil and France, and No. 6 in the U.S. CBS Sports produced the games, with NFL Media producing the pre, post and studio half-time programming. EverWonder Studio executive produced NFL Christmas Gameday. "Bringing our members this record-breaking day of two NFL games was the best Christmas gift we could have delivered," said Bela Bajaria, Netflix chief content officer. "We're thankful for our partnership with the NFL,

all of our wonderful on-air talent, and let's please not forget the electrifying Beyoncé and the brilliant Mariah Carey." "We're thrilled with our first Christmas Gameday on Netflix with NFL games being streamed to a global audience," said Hans Schroeder, NFL executive vice president of media distribution. "Fans in all 50 states and over 200 countries around the world watched some of the league's brightest stars along with a dazzling performance by Beyoncé in a historic day for the NFL." This year marked the first of a three-season partnership with Netflix to broadcast NFL games on Christmas Day.

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Gov. Sarah Huckabee Sanders Opens 1,500 Prison Beds
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"Memphis Tigers Deliver Statement to Ole Miss" by William M. Larsha, Jr.
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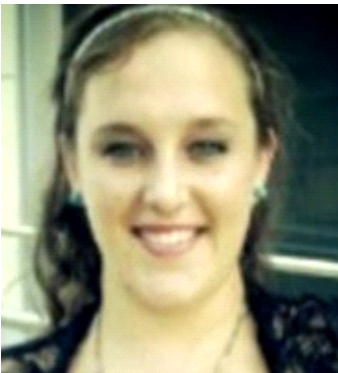
Titans Conclude Season at Home Against Texans
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NFL's Retro Bowl
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Meet some of BIHMST sports correspondents



William M. Larsha, Jr.



Ashley Braun Gendek

BIH MST Travelers, join correspondents William M. Larsha, Jr. and Ashley Braun Gendek in their sports coverage of University of Memphis Tigers, Memphis Grizzlies, TN Titans, Southern Heritage Classic, FedEx St. Jude Championship, Memphis Showboats, UFL, NFL, Soccer and more on The Mid-South Tribune and the Black Information Highway at blackinformationhighway.com

Welcome, Travelers!

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